BAD IDEA

→ Why is it a bad idea?

→ What is bad about it?

→ Are there any other things that are equally bad, or share this "bad feature" but are not bad?

→ If yes, what is the difference between them?

→ Change the context.

GOOD IDEA

→ Why is it a good idea?

→ What is good about it?

→ Are there any other things that are equally good, or share this "good feature" but are not good?

→ If yes, what is the difference between them?

→ Change the context.